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[AppNet Client and Strategists to Speak at eLink 2000 Conference](#)

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[FreedomChannel.com](#)
[NMFSPermits.org](#)
[IAMAW.org](#)
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[ScoreCard.LCV.net](#)
[ScoreCard.Taxpayer.net](#)

▶ analyst coverage

[IDC White Paper: Understanding eMarketplaces and Their Impact on Your Business, August 2000](#)

E-Government: Doing the People's Business at Internet Speed

The Web has permanently changed the way governments do business. At every level of government, from federal to local, the Internet is allowing government agencies to become more efficient, more responsive, and more accessible. E-government (e-Gov) provides immediate benefits both to citizens and the government agencies that go online. With e-Gov, people can quickly find the services and information they need; easily conduct secure online transactions and conveniently acquire the authorization or credentials needed to conduct business. At the same time, e-Gov initiatives help government agencies streamline operations and collect the accurate, timely data they need to make informed policy and program decisions. Plus, it is estimated that the efficiencies gained by e-Government initiatives will ultimately save taxpayers millions of dollars. [\[read more\]](#)



▶ also featured

[Q & A with Bob Schweiss, Ground System Implementation Manager, NASA](#)

Bob Schweiss, Ground System Implementation Manager for NASA's Triana satellite project, talked with AppNet's eBiz Insider about an innovative new Web-based NASA initiative. He told us how AppNet is helping NASA develop a public outreach Web site using technology that is accessible to average citizens, bringing the discoveries of outer space to America's homes and classrooms. [\[more\]](#)



point of view

**Shirley Sexton,
Principal Client Consultant, AppNet Northern Virginia**

How the Net is Changing Politics

On the eve of the 2000 U.S. presidential election, it's clear that the Internet is transforming the nature of politics. Not since the infamous televised Nixon-Kennedy debate in 1960 has the use of a new communication technology so profoundly influenced politics.

The mainstream press is full of headlines like, "Bush Runs Internet Ads on His Tax Plan," "Sam Donaldson Viewing Political Conventions from Cyber Space," "Candidates Wage Battle on Internet." Can you imagine reading those headlines four years ago?

AppNet's Global Nonprofit Practice is at the heart of this exciting transformation. We've been working feverishly since January with many of our clients as they strive to make the most of the election year opportunities. [\[read more\]](#)

[AppNet Opens New Northern Virginia Office](#)

AppNet is leading the way as firms race to bringing tech jobs and services inside the Washington, D.C. Beltway. Our new Northern Virginia office is located in downtown Arlington, just across the river from the District. This puts AppNet in the center of the action, with easy access to the offices of business, government, and nonprofit clients . . . and a glorious view of the Washington Monument and the U.S. Capitol. [\[more\]](#)

[General Motors Customer Case Study](#)

Learn how AppNet helped General Motors build MortgageRamp.com, a comprehensive B2B lending portal that revolutionizes the financing of commercial real estate by simplifying the loan process. [\[more\]](#)

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